Here is an example of a graph that shows that exactly $25 \%$ of the people prefer paper. One thing that's interesting to notice is that the corner of the red part looks like the corner of a piece of paper. Since the whole circle stands for $100 \%$, the blue part is $75 \%$.


Here are two graphs that show that more than $25 \%$ of the people prefer paper:



Here are two graphs that show that less than $25 \%$ of the people prefer paper:



