Here are the fractions of people surveyed in each town that prefer paper:

Springfield: $\frac{40}{100}$ This is *less* than 50% because 40 is less than 50% of 100.

Chester: $\frac{95}{120}$ This is *more* than 50% because 95 is more than 50% of 120.

Greenville: $\frac{15}{65}$ This is *less* than 50% because 15 is less than 50% of 65.

Arlington: $\frac{40}{75}$ This is *more* than 50% because 40 is more than 50% of 75.