25%	50%	100%
10	20	40
40	80	160
9	18	36
16	32	64
25	50	100
$\frac{1}{4}$ or 0.25	$\frac{1}{2}$ or 0.5	1

Some interesting things to notice:

25% of a number is half as much as 50% of that same number.

50% of a number is twice as big as 25% of that same number.

25% of 100 is 25.

50% of 100 is 50.

25% means the same thing as $\frac{1}{4}$ and 50% means the same thing as $\frac{1}{2}$.

The decimal for 25% is 0.25.

The decimal for 50% is 0.5 or 0.50.